

# Low-Budget Small Business Marketing Ideas

Here are all 22 ideas to market your small business:

1. Publish great content
2. Create helpful instructional videos
3. Get ad promo credits
4. Use Reddit for marketing
5. Be a savvy social networker
6. Try StumbleUpon advertising
7. Make DIY infographics
8. Refresh old data
9. Lounge about on LinkedIn
10. Recycle your content
11. Develop a customer referral program
12. Hold online contests
13. Develop industry partnerships
14. Apply online for business awards
15. Create eye-catching business cards
16. Leverage guerilla marketing
17. Host an event or class
18. Host a business card drawing
19. Engage in email marketing
20. Use car magnets for company vehicles
21. Give away balloons at local events
22. Join in on local contests

Stumble UPON Advertising

**Email and contact companies**

Constant Contact

GetResponse

AWeber

Benchmark Email

MailChimp

SendInBlue

**DIY companies for graphics**

Graphic Hive

Flyer Heroes

Visual.ly

**DIY Web Builders**

WIX

[Web.com](#)

**Ecommerce**

**POS Apps**

SITE123

Bigcommerce

square

Sitebuilder.com

volutions

cash app

hibu

Woo Commerce

paypal

Godaddy

paysimple

weebly

Shopify

wordpress

intuit gopay

jimbo

clover POS

## **Video Outlets**

Youtube

Vimeo

DailyMotion

TWITCH

LIVELEAK

VEOH

BREAK

METACAFE